

Holiday in St Louis

Ameren Thanks-For-Giving Parade

PARADE RULES AND PARTICIPATION AGREEMENT

Holiday in St Louis, in its sole discretion, may accept, reject, or remove any unit from the Parade.

PARADE RULES

Family Friendly – This is a family friendly event. All participants shall engage in appropriate behavior, language and signage.

Driver License and Insurance – Vehicles in the parade must have a licensed driver and current proof of insurance. This includes cars and vehicles towing floats. Other motorized units and animal units are required to name Holiday in St Louis as an additional insurer and secure this from their insurer. Drivers will be asked for documentation at check-in. Other units will be asked for additional certificate of insurance prior to parade day.

No Alcohol – Consumption of alcohol in Assembly and parade route is prohibited.

No Smoking – Smoking is prohibited on the parade route.

No Phones - Drivers of units/vehicles shall not take pictures, text, or talk on phones while operating their units or vehicles in assembly area, route, or dispersal.

No Throwing - No throwing of items from vehicles or on unit. Participants may give out pre-approved items along route.

No Firearms - In the interest of safety, weapons, firearms, and/or explosives, including firecrackers, cannot be allowed except as carried by law enforcement/security officials.

Float Safety - Motorized units over 20 feet in length, and/or vehicles with children 13 years of age or younger riding, are required to have a minimum of two (2) wheel walkers per side.

Fire Extinguishers - Units with generators must carry a fire extinguisher.

Non-Political - No person/unit marching in the Parade is permitted to carry or display, or cause to be displayed any sign or other material which identifies him or her as a candidate for any elected or appointed office, or which advocates any position on any topic of public debate.

Santa – The only Santa in the parade will be through HISL at the end of the parade. No Santa and similarity can be in the parade.

Commercial Units – For profit organizations and businesses in the parade are to be sponsors of the parade. Exception are for dance units that are part of a business. No commercial units or signage advertising commercial enterprises/products are permitted in the Parade without prior approval.

BROADCAST

The Ameren Thanks-For-Giving Parade is televised on KMOV Channel 4. Parade participants must comply with all parade official instructions while in broadcast area. NOT ALL PARADE PARTICIPANTS

WILL APPEAR ON TELEVISED BROADCAST. No representations are made by Holiday in St Louis or KMOV that your unit will appear on the television broadcast of the parade.

HOLD HARMLESS

I am an authorized representative of organization applying for participation in Ameren Thanks-For-Giving Parade organized by Holidays in St. Louis (the "Parade"). My organization and I agree to forever indemnify, hold harmless and release from any and all liability whatsoever Ameren and Holidays in St Louis, and all of their directors, officers, agents (actual or apparent), employees, sponsors, successors, attorneys, administrators, insurers, representatives and volunteers from any personal injury to my organization and/or myself, and/or property damage to my organization or myself, arising out of or resulting from participation before, during, or after the Parade for any claim based on negligence, breach of contract, or any other legal theory, accepting for my organization and myself full responsibility for any and all injury, death or damage that may occur.